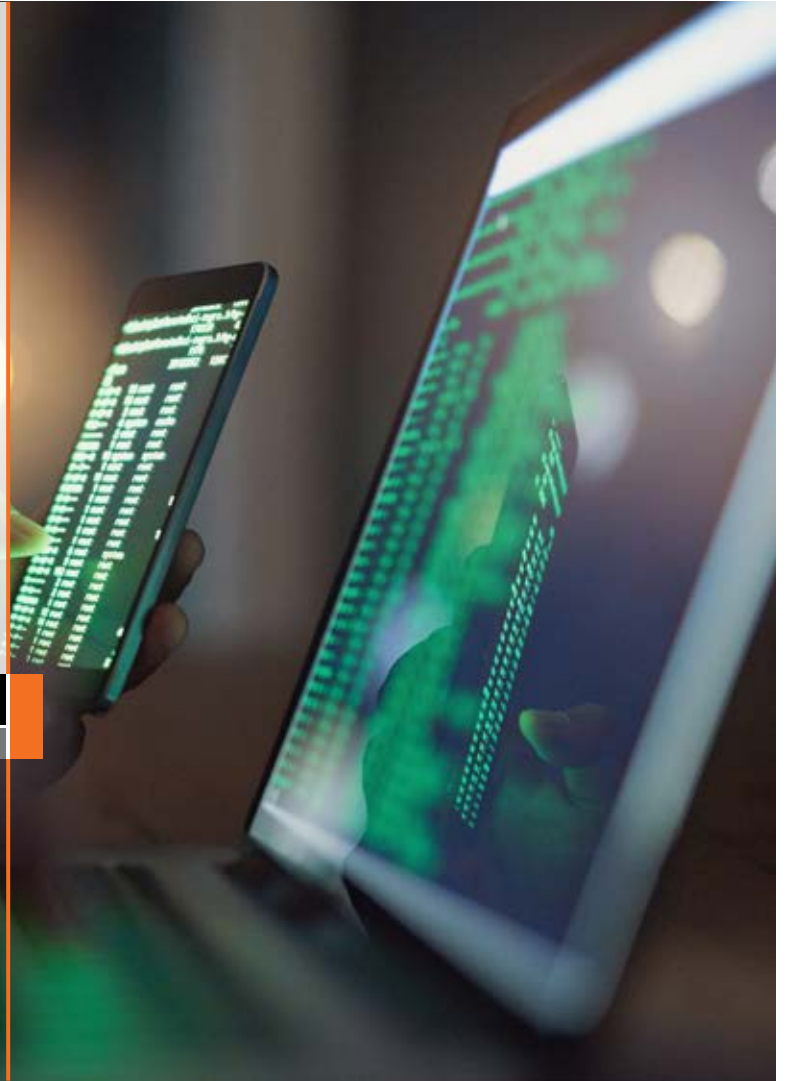


Organizations can be fined up to 4% of annual global turnover for GDPR non-compliance



ANONOS SHOWS GDPR COMPLIANCE WITH EUROPRIVACY CERTIFICATION

CASE STUDY

BE THE BENCHMARK

SGS

Anonos' ground-breaking SaveYourData® software has become the first digital platform to gain certification against EuroPrivacy standards.

Anonos achieved the landmark certification following evaluation on its compliance with legal and technical requirements for pseudonymizing data under the EU General Data Protection Regulation (GDPR).



BigPrivacy® Unlocks Data

ABOUT ANONOS

Founded in 2012, Anonos is a global data enablement/privacy technology solutions provider. Its services allow companies to comply with personal data protection regulations, for example the European Union's General Data Protection Regulation (GDPR).

Anonos's flagship technology product – BigPrivacy® – enables the transformation of stored personal data into pseudonymized and/or anonymized datasets, and the de-pseudonymization of selected data for compliant processing. A simplified version – SaveYourData – enables rapid pseudonymization and/or anonymisation to transform data so that it remains legal to possess by leveraging GDPR compliant pseudonymization.

To prove compliance with GDPR, Anonos required a state-of-the-art certification scheme capable of managing the complex requirements introduced under GDPR.

CERTIFICATION PROCESS

A team of auditors with legal and technical expertise undertook an assessment of the product against the EuroPrivacy certification scheme, in conformity with ISO/IEC 17065. The auditors systematically checked the compliance of the solution against each of the requirements in GDPR. The assessment accounted for the complete life cycle of the product, from deployment to deletion.

The EuroPrivacy audit team then delivered a written report with a gap analysis identifying areas that required improvement. Anonos quickly addressed these and a second assessment was performed. This delivered a successful outcome and, following validation, the certificate was published on the EuroPrivacy public registry.

Certification remains in place for a period of three years and is subject to controls by the Certification Body.



EUROPRIVACY

Co-funded by the European Commission and the Swiss Government through the European research programme and managed through the European Center for Certification and Privacy (ECCP), EuroPrivacy is a highly reliable and robust certification scheme for data protection. It encompasses:

- European General Data Protection Regulation (GDPR)
- Information Management Systems
- Products and Services
- Emerging technologies, e.g. Internet of Things (IoT), big data and smart cities
- Relevant ISO standards

SGS identified several advantages to EuroPrivacy certification for customers seeking to comply with the requirements of GDPR. These include:

- Global industry expertise from specialists in European, Swiss, US and international law
- Addresses emerging technologies such as data analytics, IoT and AI, utilizing leading experts in these fields
- Comprehensively applicable to products, services, processes and information systems
- Easy to combine with ISO/IEC 27001 certification and complementary national data protection regulations, e.g. Swiss Data Protection Act

EuroPrivacy is a reliable and efficient solution for companies looking to:

- Audit and certify compliance with GDPR
- Identify legal, financial, and reputational risks
- Enhance data protection through surveillance audits
- Build trust and confidence

BENEFITS OF EUROPRIVACY

Successful EuroPrivacy certification enabled Anonos to:



Reduce uncertainty and risks through systematic gap analysis



Demonstrate GDPR compliance



Build brand reputation in the market



Gain a competitive advantage with easier access to the European market



Build trust and confidence with internal and external stakeholders

EuroPrivacy certification was also pivotal in securing coverage for Anonos in an International Data Corporation (IDC) report into accelerated data-driven initiatives.

More information on EuroPrivacy available at www.euoprivacy.com



WHAT IS GDPR?

GDPR has a global impact on personal data processing and retention by businesses. It requires businesses active in EU markets, whether they are based in the EU or not, to comply with its requirements in relation to the processing of personal data. The consequences of non-compliance can be fines up to 4% of their worldwide turnover, or €20 million (whichever is higher). Consequently, GDPR compliance has become a critical requirement and a key competitive advantage as well as a vital source of trust and reputation for companies operating in European markets.

Compliance with GDPR requires technical and organization safeguards that create functional separation in datasets. Pseudonymization represents a unique means for supporting lawful possession and processing of data as it enforces the required functional separation.

WHY SGS?

We are the world's leading provider of certification and verification services. Wherever you operate in the world, our experts are on hand to help you understand GDPR compliance, data protection and risk reduction. Our end-to-end services will guide you through compliance and certification, enabling your business to reap the benefits of an optimised and compliant customer database system.

CONTACT SGS

To speak to an SGS representative about your GDPR compliance journey, contact us today.



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WHEN YOU NEED TO BE SURE

