

(19)



(11) Veröffentlichungsnummer:

(11) Publication number:

EP 2 877 973 A0

(11) Numéro de publication:

Internationale Anmeldung veröffentlicht durch die
Weltorganisation für geistiges Eigentum unter der Nummer:

WO 2014/018816 (Art. 153(3) EPÜ).

International application published by the World
Intellectual Property Organization under number:

WO 2014/018816 (Art. 153(3) EPC).

Demande internationale publiée par l'Organisation
Mondiale de la Propriété Intellectuelle sous le numéro:

WO 2014/018816 (art. 153(3) CBE).

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(10) International Publication Number
WO 2014/018816 A1

(43) International Publication Date
30 January 2014 (30.01.2014)

- (51) International Patent Classification:
G06Q 30/02 (2012.01)
- (21) International Application Number:
PCT/US2013/052159
- (22) International Filing Date:
26 July 2013 (26.07.2013)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
61/675,815 26 July 2012 (26.07.2012) US
13/764,773 11 February 2013 (11.02.2013) US
- (71) Applicant: ANONOS INC. [US/US]; PO Box 4668
#96049, New York, NY 10163-4668 (US).
- (72) Inventors: LAFEVER, Malcom, Gary;
(US). MYERSON, Ted, Nathan;
(US).
- (74) Agent: PINTO, James; 410 17th Street, Suite 2200, Den-
ver, CO 80202 (US).

- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Published:

— with international search report (Art. 21(3))

(54) Title: SYSTEMS AND METHODS FOR PRIVATE AND SECURE COLLECTION AND MANAGEMENT OF PERSONAL CONSUMER DATA

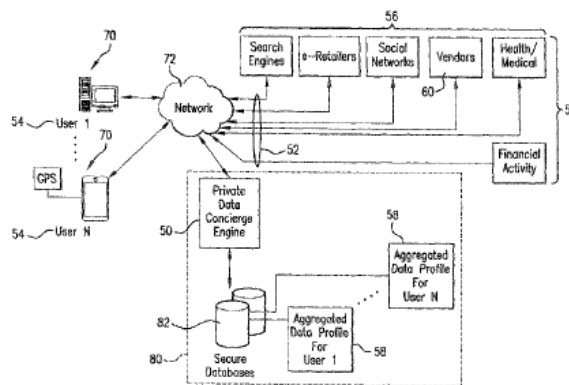


FIG. 4

(57) Abstract: Computer systems and related methods for managing and protecting consumer data and increasing the accuracy of consumer purchasing alternatives by means of private and secure collection and management of personal online and/or offline consumer data from disparate data sources. In one example, a method for collecting information includes collecting and aggregating a plurality of data relating to a user from a plurality of unaffiliated data sources, wherein the data comprises data of varying formats. Collection of the data is performed in part under authorization by the user. The method may include normalizing the data into a standardized form. The method also includes generating an aggregated data profile associated with the user based on the data that is collected and aggregated. The aggregated data profile gives the user control over their personal data and, with express user permission, provides vendors with a comprehensive view of the user, their interests and characteristics.

WO 2014/018816 A1