Statice

Drive agility and unlock the value from your data

About

Privacy-preserving technologies to solve data access challenges

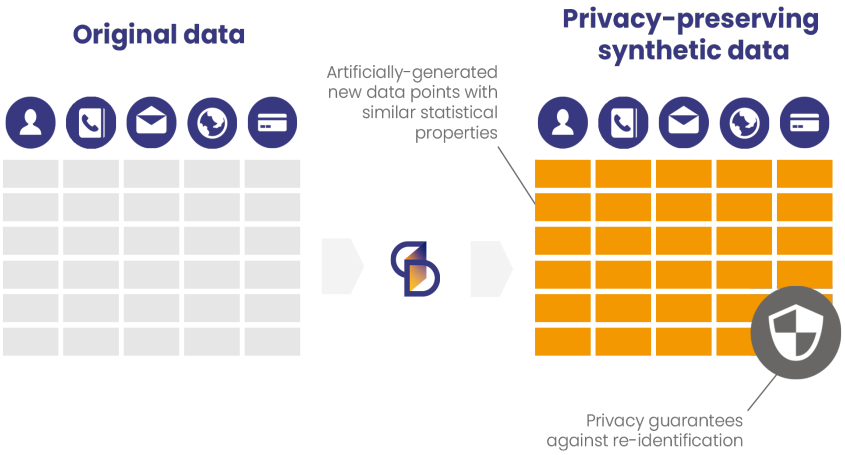
For corporate innovation, the ability to process and analyze data is key. However, the **processing of sensitive data presents significant risks**, and compliance procedures often **hinder data access** and data sharing in enterprises.

Privacy-preserving synthetic data is a **robust and safe anonymization solution**. Enterprises generate datasets compliant for product and application development, machine learning, and internal or external data sharing. As a result, businesses **improve their data agility**, and teams **unlock value creation** along the data lifecycle.

Privacy-preserving synthetic data to drive data agility

The Statice software is an enterprise-ready solution for the generation of synthetic data that **looks and behaves like real data**. This synthetic data has statistical properties and a structure similar to the original dataset. The result is data with a **high utility, available as a drop-in replacement** for behavior, predictive, or transactional analysis.

Synthetic data generation is an **irreversible and safe anonymization method**. The process completely breaks the 1-1 relation between the original and synthetic records. Additionally, **built-in privacy mechanisms add layers of protection** to the synthetic data, offering strong privacy and GDPR compliance guarantees.



The Statice software

- Statice provides on-premise **data anonymization software** that leverages state-of-the-art data privacy research and deep-learning models.
- It processes sensitive data to generate **anonymous synthetic datasets** that retain the statistical properties of the original data to a very high degree, making it suitable for multiple use-cases.
- Statice's solution is **built for enterprise environments** with flexibility and security in mind. It integrates features to guarantee the utility and privacy of the data, while maintaining usability and scalability.

Key features

- Built-in privacy evaluations
- Built-in utility evaluations
- Custom business rules
- Differentially private model
- Multi-table support
- Support for structured data types

Industries

- Consumer
- Finance
- Healthcare
- Insurance
- Telecommunications

Make the most out of sensitive data instantaneously and without privacy risks

Drive data agility and break internal silos by reducing the complexity of sensitive data management.

Reduce financial and corporate risks by future-proofing the compliance of your data operations.

Unlock valuable data use-cases without compromising your data security and privacy.

Enable otherwise restricted uses of your data with Statice

- **Customer data unification.** Unify customer data across jurisdictions in one place and make it available for your collaborators to use.
- **Agile data sharing.** Outsource highly specialized data operations or share data for collaboration across local and international entities.
- **Machine learning training and large-scale analytics.** Use synthetic data for your data science operations to uncover patterns or model complex behaviors.
- **BI & predictive analyses.** Create privacy-compliant dashboards and enable predictive analytics on customer behavioral data.
- **Cloud migration.** Transfer your data to cloud infrastructures without losing granularity but still complying with governance and security requirements.
- **Data monetization.** Build new data-derived revenue streams at will, without risking individual privacy.
- **Product development.** Develop and test new products that answer customers' needs and data that complies with the strictest privacy and legal frameworks.

Learn more and get in touch with us at www.statice.ai

Statice develops state-of-the-art data privacy technology to help companies double-down on data-driven innovation while safeguarding the privacy of sensitive data.

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