

Anonos Variant Twins Enable Data Strategies That Anonymisation Techniques Do Not

| Requirements for Full Data Use | Anonos Variant Twins | GDPR Pseudonymisation | Anonymisation Techniques | | | | |
|---|----------------------|-----------------------|--|-------------------------------|----------------------|----------------|------------------------|
| | | | Generalisation, Perturbation & Suppression | Hashing / Static Tokenisation | Differential Privacy | Synthetic Data | Homomorphic Encryption |
| Speed-to-insight, Inside the Law | ✓ | ✓ | X | X | X | X | X |
| Maximum Data Accuracy, Value & Utility | ✓ | X | X | X | X | X | X |
| Embedded Controls that Flow with the Data Across Iteration & Multiple Use Cases | ✓ | ✓ | X | X | X | X | X |
| Supports Centralised & Decentralised Use Cases by Defeating Unauthorised Re-identification | ✓ | ✓ | X | X | X | ✓ | ✓ |
| Enables High-Value Selective, Gradated Relinking of Attributes to Enriched Data | ✓ | X | X | X | X | X | X |
| Provides Auditable Lineage of Data Use & Protection | ✓ | X | X | X | X | X | X |
| Satisfies Statutory Requirements for Expanded Use Rights & Reduced Obligations (e.g. GDPR Pseudonymisation, CCPA De-identification) | ✓ | ✓ | X | X | X | X | X |